

# TOWN OF SENNETT COMPREHENSIVE PLAN RESIDENT SURVEY

**1,150 Surveys Mailed. 411 Returned = 36% Response Rate**

## I. ABOUT YOU

**1. Are you a:**

**98.1%** Homeowner      **0%** Renter      **1.9%** Did not answer

**2. How many people live full time in your household?**

**13.9%** 1      **38.9%** 2      **18.2%** 3      **18.5%** 4      **6.6%** 5      **1.9%** 6      **1.2%** 7+

**3. Are you:**

**63.5%** Male      **34.8%** Female      **1.7%** Did not answer

**4. What is your age?**

**0.2%** 18-25      **5.8%** 26-35      **19.7%** 36-45      **26.3%** 46-55      **22.1%** 56-64      **25.5%** 65 +

**5. Do you have children under age 18 that live with you?**

**33.3%** Yes      **65.2%** No

**6. How many years have you lived in the Town of Sennett?**

**0.7%** Less than 1 year      **16.1%** 1-5 years      **14.4%** 6-10 years  
**25.5%** 11-20 years      **14.4%** 21-30 years      **28.5%** 30+ years

**7. Do you use your property for anything other than a residence?**

**13.6%** Yes      **85.9%** No

If **yes**, what else is your property used as? (*Check all that apply*)

**8.9%** Day Care      **50%** Farming/Agriculture      **21.4%** Home Business      **0%** Seasonal Home  
**5.4%** Commercial      **1.8%** Year-Round Rental      **1.8%** Seasonal Rental  
**8.9%** Other \_\_\_\_\_

**8. Where do you live?**

**20.7%** Along or near Rte 5      **35.8%** Along or near Rte 20  
**5.6%** Along or near Rte 34      **18.5%** Franklin St. area  
**5.6%** Sennett 4-corners area      **8.8%** Adjacent to Auburn      **6.8%** Other

**9. Where do you work?** **28%** Auburn      **16.1%** Syracuse      **6.3%** Sennett      **9.5%** Skaneateles

**1.5%** Stay at home parent      **0.7%** Unemployed      **30.7%** Retired  
**0.9%** Can't work due to disability      **10.9%** Other

**10. How do you get to work?**

**1.7%** Walk      **0%** Ride a bike      **65.2%** Drive my own car      **0.7%** Carpool  
**1.7%** Public Transportation      **28%** N/A      **1.2%** Other \_\_\_\_\_

## II. COMMUNITY CHARACTER

11. How would you rate the following in regard to Sennett's existing conditions. (Please rate between 1 and 5) 1 = Poor, 5 = Excellent	Your Rating
Quiet atmosphere	3.9
Appearance of commercial development	3.6
Residential streetscapes	3.7
Housing conditions	3.8
Recreation activities / parks	2.4
Schools	3.9
Traffic and roads	3.2
Business services	3.5

12. How important are each of the reasons for living in Sennett? (Please rate between 1 and 5) 1 = Not At all, 5 = Very Important	Your Rating
Natural surroundings	4.5
Rural lifestyle	4.3
Affordable housing	3.9
Closeness to Interstate 90 and Syracuse	3.2
Low crime rate	4.6
Cultural events	2.7
Schools	3.8
Closeness to job	3.6
Community appearance / Community pride	3.9
Closeness to family	3.6
Other (specify):	4.9

13. How important is it to you to protect or enhance the following? (Please rate between 1 and 5) 1 = Not at all, 5 = Very Important	Your Rating
Drinking water quality	4.7
Stream water quality	4.6
Air quality	4.8
Wetlands	4.0
Woodlands	4.3
Existing hamlets	3.9
Recreational opportunities	3.7
Scenic views	4.3
Visual appearance of residential and commercial areas	4.5
Historic structures and sites	4.0
Active farmland	4.1
Open space	4.3
Other (specify):	4.9

**14. Which of these factors would likely cause you to leave Sennett? (Check all that apply)**

5.8% Inadequate housing opportunities	21.2% Quality of schools
52.6% Area is becoming overdeveloped	9.2% Inadequate parks/recreation
5.1% Area isn't developed enough	74.7% Taxes
23.1% Lack of employment	15.3% Inadequate community services
4.6% Lack of cultural opportunities	22.9% Loss of community character
52.1% Deteriorating properties/streetscape	11.4% Other _____

**III. COMMUNITY SERVICES**

15. How would you rate the following existing services in Sennett? (Please rate between 1 and 5) 1 = Very Weak, 5 = Very Strong	Your Rating
Town Hall / local government	3.8
Highway maintenance / Snow removal	4.2
Building and zoning code enforcement	3.7
Fire protection	4.4
Police protection	3.7
Ambulance service	3.9
Garbage and recycling service	2.7
Water system and service	3.5
Sewer system and service	3.3
Cable TV service	3.0
Internet service	3.0
Cellular phone service	3.9
Traffic control	3.5
Public transportation	2.5
School system	4.0
Sidewalk maintenance	2.6
Day Care service	2.8
Senior service	3.0
Youth service	2.5
Recreational opportunities / services	2.4

**16. Which of the following represents your view of agriculture in the Town of Sennett?**

18.2%	Agriculture is a declining industry with no future growth potential
21.4%	Agriculture is holding its own as an industry and may have some future growth potential
1.9%	Agriculture is an expanding industry with significant future growth potential
64.5%	Agriculture is important to the Town for a variety of reasons, both economic and non-economic

**17. On average, how often do you purchase goods or services within the Town of Sennett? (Please check one)**

15.3% Daily	45.5% Once a week	22.4% A few times per month	9.7% Once a month
6.3% Less than once a month	4.4% Never		

**18. Where do you do most of your grocery shopping?**

**18%** Sennett      **81.3%** Auburn      **10%** Skaneateles      **1.2%** Syracuse Metro  
**0%** Seneca Falls      **0%** Waterloo      **2.7%** Other \_\_\_\_\_

**19. Where do you generally shop for other goods and services?**

**29%** Sennett      **73.2%** Auburn      **9.5%** Skaneateles      **17.3%** Syracuse Metro  
**0.2%** Seneca Falls      **2.7%** Waterloo      **2.9%** Other \_\_\_\_\_

**20. Where do you go for most of your medical needs?**

**0.9%** Sennett      **67.6%** Auburn      **19%** Skaneateles      **18.2%** Syracuse Metro  
**0.2%** Seneca Falls      **0.2%** Waterloo      **5.6%** Other \_\_\_\_\_

<b>21. What new recreational / cultural activities would you like to see in the Town?</b> (Please rate between 1 and 5) <i>1 = Not at all, 5 = Very Important</i>	<b>Your Rating</b>
Town park	<b>3.4</b>
Hiking, biking, and ski trails	<b>3.6</b>
Ice skating	<b>2.3</b>
Horseback riding	<b>2.2</b>
Tennis courts	<b>2.3</b>
Basketball courts	<b>2.6</b>
Baseball / softball fields	<b>2.9</b>
Swimming pool	<b>2.5</b>
Museums	<b>2.2</b>
Performance theaters	<b>2.3</b>
Movie theater	<b>2.6</b>
Community center	<b>3.1</b>
Snowmobiling trails	<b>2.4</b>
Other (specify):	<b>Not Averaged</b>

**IV. LAND USE MANAGEMENT**

<b>22. What pattern of economic and commercial development would you encourage?</b> (Please rate between 1 and 5) <i>1 = Strongly Discourage, 5 = Strongly Encourage</i>	<b>Your Rating</b>
Development in hamlet areas	<b>2.3</b>
Development along Route 5	<b>3.6</b>
Development along Route 20	<b>2.9</b>
Development Along Franklin Street Road	<b>2.0</b>
Development in other areas (specify):	<b>Not Averaged</b>
No further economic or commercial development	<b>2.7</b>



<b>23. What types of development would you encourage in the Town?</b> (Please rate between 1 and 5) <i>1 = Strongly Discourage, 5 = Strongly Encourage</i>	<b>Your Rating</b>
Large (big box) retail	<b>2.8</b>
Large office business	<b>2.8</b>
Neighborhood retail and office	<b>3.1</b>
Agri-business (fruit and vegetable stands, Christmas tree farms, etc.)	<b>3.9</b>
Hotels	<b>2.5</b>
Small inns / Bed and Breakfasts	<b>3.4</b>
Restaurants	<b>3.7</b>
Light manufacturing	<b>3.1</b>
Heavy manufacturing	<b>2.2</b>
Gambling Casinos / Parlors	<b>2.2</b>
Cell tower and wireless internet infrastructure	<b>2.8</b>
Wind Turbines	<b>3.5</b>
Arts / Theater	<b>3.0</b>
Single-family residences	<b>4.1</b>
Apartment complex (4 or more units)	<b>1.9</b>
Town Houses / Condos / Cluster homes	<b>2.3</b>
Affordable Housing	<b>3.2</b>
Senior Housing	<b>3.4</b>
Home business	<b>3.1</b>
Mobile Homes	<b>1.4</b>
Medical / Dental Services	<b>3.5</b>
Other (specify):	<b>Not Averaged</b>

**24. What housing issues concern you the most in the Town?** (Check all that apply)

- |  |   |
|--|---|
| <b>2.7%</b> Not enough rental housing              | <b>26.8%</b> Property maintenance/housing conditions  |
| <b>15.8%</b> High purchase prices                  | <b>4.1%</b> Inadequate housing for single people      |
| <b>8.3%</b> Insufficient housing for young couples | <b>22.4%</b> Inadequate senior citizen housing        |
| <b>5.1%</b> Subsidized (affordable housing)        | <b>16.8%</b> Not enough homes in moderate price range |
| <b>61.8%</b> Property taxes                        | <b>32.4%</b> Housing is fine the way it is            |
| <b>3.9%</b> Other _____                            |   |

**25. In your opinion, which of the following land use issues should be better regulated?** (Check all that apply)

- |                                    |  |   |
|------------------------------------|--|---|
| <b>32.6%</b> Minimum lot size      | <b>53.8%</b> Junkyards                             | <b>39.7%</b> Protection of scenic views       |
| <b>12.4%</b> Minimum dwelling size | <b>49.1%</b> Mobile homes                          | <b>42.6%</b> Farmland Protection              |
| <b>17.3%</b> Building setbacks     | <b>6.8%</b> Building design                        | <b>19%</b> Street trees and lawn requirements |
| <b>25.5%</b> Parking / traffic     | <b>19%</b> Signs                                   | <b>27%</b> Housing densities                  |
| <b>7.5%</b> Other _____            | <b>7.3%</b> None, land use should not be regulated |   |

26. As a resident, do you feel that you have sufficient opportunity to influence new development or projects in the Town?

29.2% Yes                      34.3% No                      31.6% No Opinion

Why do you feel this way? \_\_\_\_\_

27. Do you think the Town should have site and building design guidelines for future development?

73% Yes                      11.2% No                      12.7% No Opinion

28. Do you think the Town should require new commercial and residential development to incorporate energy conservation measures in future development?

72.7% Yes                      8.8% No                      14.8% No Opinion

29. Are septic systems in the town causing problems for you or your neighbors?

10.5% Yes                      78.8% No                      8.5% No opinion

30. If you have well water, is the quality of the water causing a problem?

10.9% Yes                      35.5% No                      50.1% N/A

31. If you have well water, is there sufficient quantity for your household?

39.2% Yes                      5.1% No                      51.6% N/A

32. Which issues should be given special emphasis during the Town comprehensive planning process? *(Check all that apply)*

29.9% Employment opportunities	20.2% Development of open space and undeveloped land
22.4% Parking and traffic circulation	37% Availability of public recreational facilities and trails
13.9% Housing opportunities	44% Natural resource and open space protection
26.3% Conservation of water supply	28% Protection of historic buildings and sites
28.7% Expansion of water supply	38.2% Zoning or land use management
40.4% Neighborhood preservation	22.4% Improvement of commercial and residential streetscapes
48.4% Agriculture/Farmland Protection	8.5% Other _____

What do you like most about living in Sennett?

How would you like the Town to develop in the next 5 to 10 years?

Please return survey  
by **May 18<sup>th</sup>, 2007**  
or  
Bring them to the  
Visioning meeting  
on May 8 or May 15!



## Understanding Your Claritas Report

Claritas is the nation's most comprehensive source of updated marketing information about American consumers and businesses. Your Claritas data is based on a number of sources, including the Claritas Demographic Update, our annual release of current-year estimates and five-year projections of U.S. Census data. This Update relies on the decennial census for an accurate starting point and a variety of sources indicating change following the census.

Consumer Expenditure data is drawn from Consumer Buying Power, our database of estimated expenditures based on the Bureau of Labor Statistics' Consumer Expenditure Survey.

Business data comes from Business-Facts, Claritas' database of over 12 million business and professional records. Claritas' partner, infoUSA, collects Business-Facts data.

PRIZM NE is Claritas' premier segmentation system. PRIZM NE was created by a proprietary method developed by Claritas statisticians called Multivariate Divisive Partitioning (MDP). MDP borrows and extends a tree partitioning method that creates the segments based on demographics that matter most to households' behaviors.

## Resources

Claritas provides a number of resources to help you understand your reports and data. They are available online at [www.claritas.com/resources](http://www.claritas.com/resources).

Resources include:

- A comprehensive glossary of the terms used in your reports
- Claritas Demographic Update methodology
- Consumer Buying Power methodology
- Business-Facts methodology
- PRIZM NE methodology summary
- White papers concerning our data and methodology

## For More Information

Contact Claritas at:

- Sales, 800-234-5973
- Support, 800-866-6511

## **Glossary of Selected Terms for Claritas reports:**

### **ANCESTRY**

The data on ancestry were derived from answers to long-form questionnaire Item 10, which was asked of a sample of the population. The data represent self-classification by people according to the ancestry group or groups with which they most closely identify. Ancestry refers to a person's ethnic origin or descent, "roots," heritage, or the place of birth of the person, the person's parents, or their ancestors before their arrival in the United States.

### **EDUCATIONAL ATTAINMENT**

Census data on schooling completed reflects self-reported information on the highest level of school completed or the highest degree received. High school graduates include those who received their diplomas or the equivalent (GED for example), and did not attend college. Graduate/Professional degrees include those in medicine, dentistry, law, pharmacy, chiropractic and the like. Degrees from vocational, trade or business schools were not included unless they were college level degrees. Degrees from barber schools, cosmetology schools and the like were specifically excluded from the professional school category.

### **EMPLOYMENT STATUS**

The data on employment status (referred to as labor force status in previous censuses), were derived from answers to long-form questionnaire Items 21 and 25, which were asked of a sample of the population 15 years old and over. The series of questions on employment status was designed to identify, in this sequence: (1) people who worked at any time during the reference week; (2) people who did not work during the reference week, but who had jobs or businesses from which they were temporarily absent (excluding people on layoff); (3) people on temporary layoff who expected to be recalled to work within the next 6 months or who had been given a date to return to work, and who were available for work during the reference week; and (4) people who did not work during the reference week, who had looked for work during the reference week or the three previous weeks, and who were available for work during the reference week. The employment status data shown in Census 2000 tabulations relate to people 16 years old and over.

### **GROUP QUARTERS**

The group quarters population includes all people not living in households. Two general categories of people in group quarters are recognized: (1) the institutionalized population and (2) the noninstitutionalized population.

**Institutionalized population.** The institutionalized population includes people under formally authorized, supervised care or custody in institutions at the time of enumeration; such as correctional institutions, nursing homes, and juvenile institutions.

**Noninstitutionalized population.** The noninstitutionalized population includes all people who live in group quarters other than institutions, such as college dormitories, military quarters, and group homes. Also, included are staff residing at institutional group quarters.

## HOUSEHOLD

A household includes all of the people who occupy a housing unit. (People not living in households are classified as living in group quarters.) A housing unit is a house, an apartment, a mobile home, a group of rooms, or a single room occupied (or if vacant, intended for occupancy) as separate living quarters. Separate living quarters are those in which the occupants live separately from any other people in the building and that have direct access from the outside of the building or through a common hall. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. In 100-percent tabulations, the count of households or householders always equals the count of occupied housing units. In sample tabulations, the numbers may differ as a result of the weighting process.

## HOUSEHOLD INCOME

Total money received in the stated calendar year by all household members 15-years-old and over. Household income differs from family household income by including income from all persons age 15 years and older in all households, including persons living alone and other non-family households. The income is presented in terms of current dollars for the particular year in question.

## INCOME

The data on income were derived from answers to long-form questionnaire Items 31 and 32, which were asked of a sample of the population 15 years old and over. "Total income" is the sum of the amounts reported separately for wage or salary income; net self-employment income; interest, dividends, or net rental or royalty income or income from estates and trusts; social security or railroad retirement income; Supplemental Security Income (SSI); public assistance or welfare payments; retirement, survivor, or disability pensions; and all other income. Receipts from the following sources are not included as income: capital gains, money received from the sale of property (unless the recipient was engaged in the business of selling such property); the value of income "in kind" from food stamps, public housing subsidies, medical care, employer contributions for individuals, etc.; withdrawal of bank deposits; money borrowed; tax refunds; exchange of money between relatives living in the same household; and gifts and lump-sum inheritances, insurance payments, and other types of lump-sum receipts.

## COUNTY SUBDIVISION

County subdivisions are the primary divisions of counties and statistically equivalent entities for data presentation purposes. They include census county divisions, census subareas, minor civil divisions (MCDs), unorganized territories, and incorporated places that are independent of any MCD. Minor Civil Division (MCDs) are the primary governmental or administrative divisions of a county in many states (parish in Louisiana). MCDs represent many different kinds of legal entities with a wide variety of governmental and/or administrative functions.

## POPULATION

The number of persons counted at their place of usual residence. Usual residence is the place where the person lives and sleeps most of the time or considers to be his or her usual residence.

## POVERTY STATUS

Households are classified below the poverty level when the total 1989 income of the family or of the nonfamily householder is below the appropriate poverty threshold. The poverty threshold is based on the number of children under 18 and the number of family members in the household. The poverty thresholds are revised annually to allow for changes in the cost of living as reflected in the Consumer Price Index. The average poverty threshold for a family of four persons was \$12,674 in 1989. Poverty thresholds were applied on a national basis and not adjusted for regional, state or local variations in the cost of living.

## RACE

The data on race, which was asked of all people, were derived from answers to long-form questionnaire Item 6 and short-form questionnaire Item 8. The racial classifications used by the Census Bureau adhere to the October 30, 1997, Federal Register Notice entitled, *"Revisions to the Standards for the Classification of Federal Data on Race and Ethnicity,"* issued by the Office of Management and Budget (OMB). These standards govern the categories used to collect and present federal data on race and ethnicity. The OMB requires five minimum categories (White, Black or African American, American Indian or Alaska Native, Asian, and Native Hawaiian or Other Pacific Islander) for race. The race categories are described below with a sixth category, "Some other race," added with OMB approval. In addition to the five race groups, the OMB also states that respondents should be offered the option of selecting one or more races. If an individual did not provide a race response, the race or races of the householder or other household members were assigned using specific rules of precedence of household relationship. Immigrants and outmigrants for states include only those people who did not live in the same.

# Pop-Facts: Demographic Snapshot Comparison Report

SENNETT TOWN, NY, MCD, (see appendix for geographies), aggregate

Description	Total MCD	%
<b>Population</b>		
2012 Projection	3,789	
2007 Estimate	3,582	
2000 Census	3,244	
1990 Census	2,913	
Growth 2007-2012	5.78%	
Growth 2000-2007	10.42%	
Growth 1990-2000	11.36%	
<b>2007 Est. Population by Single Race Classification</b>	3,582	
White Alone	3,430	95.76
Black or African American Alone	108	3.02
American Indian and Alaska Native Alone	7	0.20
Asian Alone	23	0.64
Native Hawaiian and Other Pacific Islander Alone	1	0.03
Some Other Race Alone	0	0.00
Two or More Races	13	0.36
<b>2007 Est. Population Hispanic or Latino by Origin*</b>	3,582	
Not Hispanic or Latino	3,552	99.16
Hispanic or Latino:	30	0.84
Mexican	0	0.00
Puerto Rican	3	10.00
Cuban	0	0.00
All Other Hispanic or Latino	27	90.00
<b>2007 Est. Hispanic or Latino by Single Race Class.</b>	30	
White Alone	19	63.33
Black or African American Alone	8	26.67
American Indian and Alaska Native Alone	0	0.00
Asian Alone	0	0.00
Native Hawaiian and Other Pacific Islander Alone	0	0.00
Some Other Race Alone	0	0.00
Two or More Races	3	10.00



# Pop-Facts: Demographic Snapshot Comparison Report

SENNETT TOWN, NY, MCD, (see appendix for geographies), aggregate

Description	Total MCD	%
<b>2007 Est. Pop. Asian Alone Race by Category*</b>	23	
Chinese, except Taiwanese	1	4.35
Filipino	6	26.09
Japanese	1	4.35
Asian Indian	6	26.09
Korean	7	30.43
Vietnamese	0	0.00
Cambodian	1	4.35
Hmong	0	0.00
Laotian	0	0.00
Thai	1	4.35
Other Asian	0	0.00
Two or more Asian categories	0	0.00
<b>2007 Est. Population by Ancestry</b>	3,582	
Pop, Arab	12	0.34
Pop, Czech	18	0.50
Pop, Danish	4	0.11
Pop, Dutch	59	1.65
Pop, English	491	13.71
Pop, French (except Basque)	95	2.65
Pop, French Canadian	31	0.87
Pop, German	347	9.69
Pop, Greek	15	0.42
Pop, Hungarian	6	0.17
Pop, Irish	530	14.80
Pop, Italian	491	13.71
Pop, Lithuanian	0	0.00
Pop, United States or American	187	5.22
Pop, Norwegian	10	0.28
Pop, Polish	170	4.75
Pop, Portuguese	0	0.00
Pop, Russian	27	0.75
Pop, Scottish	32	0.89
Pop, Scotch-Irish	36	1.01
Pop, Slovak	0	0.00
Pop, Sub-Saharan African	7	0.20
Pop, Swedish	3	0.08
Pop, Swiss	17	0.47
Pop, Ukrainian	122	3.41
Pop, Welsh	13	0.36
Pop, West Indian (exc Hisp groups)	0	0.00





# Pop-Facts: Demographic Snapshot Comparison Report

SENNETT TOWN, NY, MCD, (see appendix for geographies), aggregate

Description	Total MCD	%
<b>2007 Est. Population by Ancestry</b>		
Pop, Other ancestries	153	4.27
Pop, Ancestry Unclassified	706	19.71
<b>2007 Est. Pop Age 5+ by Language Spoken At Home</b>	3,410	
Speak Only English at Home	3,250	95.31
Speak Asian/Pacific Islander Language at Home	16	0.47
Speak IndoEuropean Language at Home	96	2.82
Speak Spanish at Home	44	1.29
Speak Other Language at Home	4	0.12
<b>2007 Est. Population by Sex</b>	3,582	
Male	1,756	49.02
Female	1,826	50.98
Male/Female Ratio	0.96	
<b>2007 Est. Population by Age</b>	3,582	
Age 0 - 4	172	4.80
Age 5 - 9	191	5.33
Age 10 - 14	262	7.31
Age 15 - 17	225	6.28
Age 18 - 20	131	3.66
Age 21 - 24	170	4.75
Age 25 - 34	347	9.69
Age 35 - 44	449	12.53
Age 45 - 49	296	8.26
Age 50 - 54	310	8.65
Age 55 - 59	272	7.59
Age 60 - 64	178	4.97
Age 65 - 74	239	6.67
Age 75 - 84	232	6.48
Age 85 and over	108	3.02
Age 16 and over	2,877	80.32
Age 18 and over	2,732	76.27
Age 21 and over	2,601	72.61
Age 65 and over	579	16.16
<b>2007 Est. Median Age</b>	41.52	
<b>2007 Est. Average Age</b>	40.70	



## Pop-Facts: Demographic Snapshot Comparison Report

SENNETT TOWN, NY, MCD, (see appendix for geographies), aggregate

Description	Total MCD	%
<b>2007 Est. Male Population by Age</b>	1,756	
Age 0 - 4	89	5.07
Age 5 - 9	102	5.81
Age 10 - 14	136	7.74
Age 15 - 17	103	5.87
Age 18 - 20	70	3.99
Age 21 - 24	94	5.35
Age 25 - 34	177	10.08
Age 35 - 44	217	12.36
Age 45 - 49	140	7.97
Age 50 - 54	155	8.83
Age 55 - 59	135	7.69
Age 60 - 64	99	5.64
Age 65 - 74	110	6.26
Age 75 - 84	95	5.41
Age 85 and over	34	1.94
<b>2007 Est. Median Age, Male</b>	39.93	
<b>2007 Est. Average Age, Male</b>	39.26	
<b>2007 Est. Female Population by Age</b>	1,826	
Age 0 - 4	83	4.55
Age 5 - 9	89	4.87
Age 10 - 14	126	6.90
Age 15 - 17	122	6.68
Age 18 - 20	61	3.34
Age 21 - 24	76	4.16
Age 25 - 34	170	9.31
Age 35 - 44	232	12.71
Age 45 - 49	156	8.54
Age 50 - 54	155	8.49
Age 55 - 59	137	7.50
Age 60 - 64	79	4.33
Age 65 - 74	129	7.06
Age 75 - 84	137	7.50
Age 85 and over	74	4.05
<b>2007 Est. Median Age, Female</b>	43.00	
<b>2007 Est. Average Age, Female</b>	42.08	



## Pop-Facts: Demographic Snapshot Comparison Report

SENNETT TOWN, NY, MCD, (see appendix for geographies), aggregate

Description	Total MCD	%
<b>2007 Est. Population Age 15+ by Marital Status*</b>	2,957	
Total, Never Married	724	24.48
Married, Spouse present	1,716	58.03
Married, Spouse absent	147	4.97
Widowed	204	6.90
Divorced	166	5.61
Males, Never Married	368	12.45
Previously Married	127	4.29
Females, Never Married	356	12.04
Previously Married	278	9.40
<b>2007 Est. Pop. Age 25+ by Educational Attainment*</b>	2,431	
Less than 9th grade	60	2.47
Some High School, no diploma	221	9.09
High School Graduate (or GED)	821	33.77
Some College, no degree	422	17.36
Associate Degree	306	12.59
Bachelor's Degree	330	13.57
Master's Degree	228	9.38
Professional School Degree	43	1.77
Doctorate Degree	0	0.00
<b>Households</b>		
2012 Projection	1,349	
2007 Estimate	1,252	
2000 Census	1,085	
1990 Census	923	
Growth 2007-2012	7.75%	
Growth 2000-2007	15.39%	
Growth 1990-2000	17.55%	
<b>2007 Est. Households by Household Type</b>	1,252	
Family Households	996	79.55
Nonfamily Households	256	20.45
<b>2007 Est. Group Quarters Population</b>	231	
<b>2007 Households by Ethnicity, Hispanic/Latino</b>	8	0.64



## Pop-Facts: Demographic Snapshot Comparison Report

SENNETT TOWN, NY, MCD, (see appendix for geographies), aggregate

Description	Total MCD	%
<b>2007 Est. Households by Household Income</b>	1,252	
Income Less than \$15,000	79	6.31
Income \$15,000 - \$24,999	128	10.22
Income \$25,000 - \$34,999	131	10.46
Income \$35,000 - \$49,999	215	17.17
Income \$50,000 - \$74,999	302	24.12
Income \$75,000 - \$99,999	181	14.46
Income \$100,000 - \$149,999	170	13.58
Income \$150,000 - \$249,999	43	3.43
Income \$250,000 - \$499,999	3	0.24
Income \$500,000 and more	0	0.00
<b>2007 Est. Average Household Income</b>	\$64,347	
<b>2007 Est. Median Household Income</b>	\$56,064	
<b>2007 Est. Per Capita Income</b>	\$23,076	
<b>2007 Est. Household Type, Presence Own Children*</b>	1,252	
Single Male Householder	92	7.35
Single Female Householder	140	11.18
Married-Couple Family, own children	402	32.11
Married-Couple Family, no own children	460	36.74
Male Householder, own children	18	1.44
Male Householder, no own children	23	1.84
Female Householder, own children	37	2.96
Female Householder, no own children	56	4.47
Nonfamily, Male Householder	15	1.20
Nonfamily, Female Householder	9	0.72
<b>2007 Est. Households by Household Size*</b>	1,252	
1-person household	232	18.53
2-person household	457	36.50
3-person household	214	17.09
4-person household	240	19.17
5-person household	69	5.51
6-person household	28	2.24
7 or more person household	12	0.96
<b>2007 Est. Average Household Size</b>	2.68	



## Pop-Facts: Demographic Snapshot Comparison Report

SENNETT TOWN, NY, MCD, (see appendix for geographies), aggregate

Description	Total MCD	%
<b>2007 Est. Households by Presence of People*</b>	1,252	
<b>Households with 1 or more People under Age 18:</b>		
Married-Couple Family	413	32.99
Other Family, Male Householder	21	1.68
Other Family, Female Householder	43	3.43
Nonfamily, Male Householder	4	0.32
Nonfamily, Female Householder	0	0.00
<b>Households no People under Age 18:</b>		
Married-Couple Family	449	35.86
Other Family, Male Householder	20	1.60
Other Family, Female Householder	50	3.99
Nonfamily, Male Householder	103	8.23
Nonfamily, Female Householder	149	11.90
<b>2007 Est. Households by Number of Vehicles*</b>	1,252	
No Vehicles	43	3.43
1 Vehicle	338	27.00
2 Vehicles	601	48.00
3 Vehicles	226	18.05
4 Vehicles	39	3.12
5 or more Vehicles	5	0.40
<b>2007 Est. Average Number of Vehicles*</b>	1.92	
<b>Family Households</b>		
2012 Projection	1,071	
2007 Estimate	996	
2000 Census	865	
1990 Census	787	
Growth 2007-2012	7.53%	
Growth 2000-2007	15.14%	
Growth 1990-2000	9.91%	



## Pop-Facts: Demographic Snapshot Comparison Report

SENNETT TOWN, NY, MCD, (see appendix for geographies), aggregate

Description	Total MCD	%
<b>2007 Est. Family Households by Household Income</b>	996	
Income Less than \$15,000	29	2.91
Income \$15,000 - \$24,999	72	7.23
Income \$25,000 - \$34,999	78	7.83
Income \$35,000 - \$49,999	139	13.96
Income \$50,000 - \$74,999	286	28.71
Income \$75,000 - \$99,999	181	18.17
Income \$100,000 - \$149,999	166	16.67
Income \$150,000 - \$249,999	43	4.32
Income \$250,000 - \$499,999	2	0.20
Income \$500,000 and more	0	0.00
<b>2007 Est. Average Family Household Income</b>	\$72,543	
<b>2007 Est. Median Family Household Income</b>	\$65,723	
<b>2007 Est. Families by Poverty Status*</b>	996	
<b>Income At or Above Poverty Level:</b>		
Married-Couple Family, own children	409	41.06
Married-Couple Family, no own children	426	42.77
Male Householder, own children	21	2.11
Male Householder, no own children	15	1.51
Female Householder, own children	39	3.92
Female Householder, no own children	45	4.52
<b>Income Below Poverty Level:</b>		
Married-Couple Family, own children	11	1.10
Married-Couple Family, no own children	16	1.61
Male Householder, own children	3	0.30
Male Householder, no own children	2	0.20
Female Householder, own children	9	0.90
Female Householder, no own children	0	0.00
<b>2007 Est. Pop Age 16+ by Employment Status*</b>	2,877	
In Armed Forces	0	0.00
Civilian - Employed	1,769	61.49
Civilian - Unemployed	87	3.02
Not in Labor Force	1,021	35.49



# Pop-Facts: Demographic Snapshot Comparison Report

SENNETT TOWN, NY, MCD, (see appendix for geographies), aggregate

Description	Total MCD	%
<b>2007 Est. Civ Employed Pop 16+ Class of Worker*</b>	1,769	
For-Profit Private Workers	1,093	61.79
Non-Profit Private Workers	154	8.71
Local Government Workers	238	13.45
State Government Workers	114	6.44
Federal Government Workers	14	0.79
Self-Emp Workers	154	8.71
Unpaid Family Workers	2	0.11
<b>2007 Est. Civ Employed Pop 16+ by Occupation*</b>	1,769	
Management, Business, and Financial Operations	208	11.76
Professional and Related Occupations	421	23.80
Service	251	14.19
Sales and Office	441	24.93
Farming, Fishing, and Forestry	9	0.51
Construction, Extraction and Maintenance	178	10.06
Production, Transportation and Material Moving	261	14.75
<b>2007 Est. Pop 16+ by Occupation Classification*</b>	1,769	
Blue Collar	439	24.82
White Collar	1,045	59.07
Service and Farm	285	16.11
<b>2007 Est. Workers Age 16+, Transportation To Work*</b>	1,734	
Drove Alone	1,521	87.72
Car Pooled	137	7.90
Public Transportation	3	0.17
Walked	13	0.75
Motorcycle	0	0.00
Bicycle	5	0.29
Other Means	0	0.00
Worked at Home	55	3.17
<b>2007 Est. Workers Age 16+ by Travel Time to Work*</b>	1,679	
Less than 15 Minutes	846	50.39
15 - 29 Minutes	435	25.91
30 - 44 Minutes	252	15.01
45 - 59 Minutes	93	5.54
60 or more Minutes	53	3.16
<b>2007 Est. Average Travel Time to Work in Minutes*</b>	21.10	



## Pop-Facts: Demographic Snapshot Comparison Report

SENNETT TOWN, NY, MCD, (see appendix for geographies), aggregate

Description	Total MCD	%
<b>2007 Est. Tenure of Occupied Housing Units</b>	1,252	
Owner Occupied	1,133	90.50
Renter Occupied	119	9.50
<b>2007 Occ Housing Units, Avg Length of Residence</b>	13	
<b>2007 Est. All Owner-Occupied Housing Values</b>	1,133	
Value Less than \$20,000	0	0.00
Value \$20,000 - \$39,999	12	1.06
Value \$40,000 - \$59,999	64	5.65
Value \$60,000 - \$79,999	127	11.21
Value \$80,000 - \$99,999	166	14.65
Value \$100,000 - \$149,999	425	37.51
Value \$150,000 - \$199,999	241	21.27
Value \$200,000 - \$299,999	81	7.15
Value \$300,000 - \$399,999	5	0.44
Value \$400,000 - \$499,999	5	0.44
Value \$500,000 - \$749,999	7	0.62
Value \$750,000 - \$999,999	0	0.00
Value \$1,000,000 or more	0	0.00
<b>2007 Est. Median All Owner-Occupied Housing Value</b>	\$123,239	
<b>2007 Est. Housing Units by Units in Structure*</b>	1,288	
1 Unit Attached	0	0.00
1 Unit Detached	1,169	90.76
2 Units	46	3.57
3 to 19 Units	25	1.94
20 to 49 Units	0	0.00
50 or More Units	0	0.00
Mobile Home or Trailer	48	3.73
Boat, RV, Van, etc.	0	0.00





## Pop-Facts: Demographic Snapshot Comparison Report

SENNETT TOWN, NY, MCD, (see appendix for geographies), aggregate

Description	Total	
	MCD	%
<b>2007 Est. Housing Units by Year Structure Built</b>	1,288	
Housing Units Built 1999 to 2007	201	15.61
Housing Unit Built 1995 to 1998	60	4.66
Housing Unit Built 1990 to 1994	95	7.38
Housing Unit Built 1980 to 1989	111	8.62
Housing Unit Built 1970 to 1979	140	10.87
Housing Unit Built 1960 to 1969	103	8.00
Housing Unit Built 1950 to 1959	147	11.41
Housing Unit Built 1940 to 1949	68	5.28
Housing Unit Built 1939 or Earlier	363	28.18
<b>2007 Est. Median Year Structure Built **</b>	1966	

\*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.

\*\*1939 will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.



# Pop-Facts: Demographic Snapshot Comparison Report

## Appendix: Area Listing

**Area Name:** SENNETT TOWN, NY

Type: List - MCD

Reporting Detail: Aggregate

Reporting Level: MCD

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
3601166443	Sennett town		

### Project Information:

Site: 1

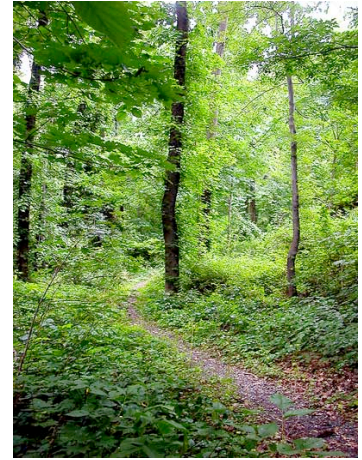
Order Number: 965262814



## **Photo Preference Survey Results by Subject**

### **Open Spaces, Parks, Public Places** (photos 1-14)

Highly rated features included active agricultural land, pristine-looking streams wooded areas with possible public trails that were largely unimproved. A picnic pavilion constructed of wood and placed in a park setting was also highly rated.



### **Residential Development** (photos 15-37)

The highest rated residential photo included a rural residence surrounded by agricultural fields with no neighbors in sight. A few other residential scenarios that stood out include the following; medium-to large-lot residences surrounded by thick and mature trees, residential street that was divided by a grass median with trees, quiet-looking residential street with sidewalks and green space on each side of the street, and larger homes somewhat close together that utilized stone and brick construction with ample vegetation and landscaping.





### Signs (photos 38-53)

The highest rated signs included features such as presence of natural or local building materials including stone as a decorative foundation, as well as landscaping and greenspace around the signs. High-rise and internally illuminated signs were rated poorly in this category.



### Parking Areas, Access Roads, and Commercial Development (photos 54-89)

Highly rated photos included parking areas around commercial buildings that included landscaping, plantings such as flowers, shrubs, trees, etc. Parking lots that were separated from the road by a vegetative buffer were rated highly. Other highly rated features for parking areas included curbing to control traffic, establish planting areas for trees and shrubs, etc.



The highest rated commercial buildings were those that either used historic buildings and preserved architectural integrity of such buildings, or those that were constructed to meet local design standards or sensitivity to local character. A colonial-style bank was rated the highest, while a federal style house converted to a popular coffee shop was the second-highest. Buildings that used gable architectural features were preferred to flat-roofed buildings. Corporate identity in architecture was not highly rated. Therefore, architecture and colors that identify national or widely-recognized commercial establishments were not preferred. Shopping areas that were arranged in clusters and constructed with brick were rated better than strip development with large parking lots.



#### Transportation (photos 90-100)

A boulevard with grass median, trees, and some lighting was clearly preferred to a wide two-lane or four-lane road with little landscaping. Streets lined with trees and sidewalks in residential neighborhood are preferred. Highly visible crosswalks, bicycle paths, and other visual amenities for alternative forms of transportation are preferred to simple white crosswalk markings or no defined bike lane.

